

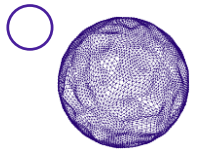


## ATTRACT Phase 2

Pablo Garcia Tello & Markus Nordberg,  
ATTRACT Project Administrative Office (PAO)

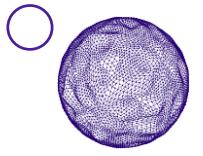
Kick-off meeting, May 31<sup>st</sup> 2022





# Overview

- General considerations
- Reminder about costs
- PI changes, Budget changes, consortium composition changes, etc
- Monitoring and reporting
- Student Calls and Interaction with Students
- Socio economic study and Interaction with the scholars undertaking it
- ATTRACT Conferences
- Dissemination and outreach
- Ethical Self-Assessment

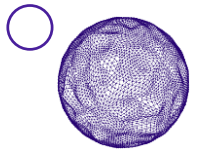


## General Considerations (to all projects)

- Your ATTRACT project is an Horizon 2020 Project.
- Therefore, keep always as a reference, the Horizon 2020 Manual:

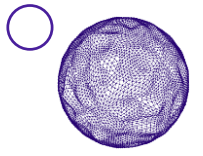
[https://ec.europa.eu/research/participants/docs/h2020-funding-guide/index\\_en.htm](https://ec.europa.eu/research/participants/docs/h2020-funding-guide/index_en.htm)

- Implement your administrative and budgetary management **ALWAYS** following the Horizon 2020 regulations and practices.



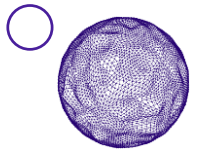
## Reminder about costs (to all projects)

- Implement and report only what in Horizon 2020 is defined as an eligible cost for example (non-exhaustive list):
  - The cost of personnel assigned to the project (temporary or permanent, full-time or part-time).
  - Travel costs and related subsistence allowances for people taking part in the project (are eligible if they are in line with the beneficiary's usual practices on travel).
  - The purchase cost of durable equipment (in accordance to the depreciation system of each beneficiary).
  - The costs of consumables, materials and supplies provided they are identifiable and assigned to the project.
- Keep records and other supporting documentation in order to prove the proper implementation and the costs declared as eligible.



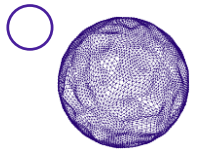
## **PI changes, Budget changes, consortium composition changes, etc (to all projects)**

- The need for changes is something that might occur in the course of any project.
- If that is the case, the coordinator should notify the ATTRACT PAO by email.
- The PAO will give you full instructions regarding the procedure to be followed and the documentation that should be sent to the PAO.
- In all changes but specially in significant ones *ALWAYS* make sure that a mitigation strategy is proposed that:
  - Complies with the Horizon 2020 regulations.
  - Is agreed by all the Consortium members.
  - Ensures the fulfilment of the deliverables committed in your proposal and the Third Party Project Agreement.
- Do not try to hide any changes. The ATTRACT PAO is here to help.
- Once the changes have been properly explained and authorized, the PAO and you should attach them as an annex into your TPPA.



## Monitoring and Reporting (to R&D&I projects)

- Two types of monitoring and reporting will be implemented:
  - “Light monitoring”.
  - Periodic reports.
- Besides, the PAO will visit the coordinators for helping with any potential issue that might appear.

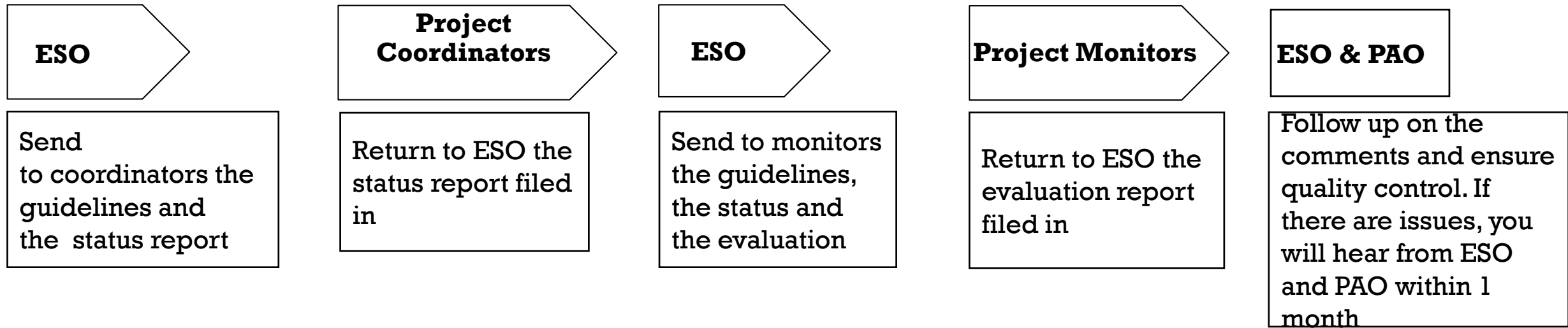


## Monitoring and Reporting: “Light Monitoring” (to R&D&I projects)

- Two "light" Project Status Reports will be used to monitor the ATTRACT projects. These reports describe the technical progress, deliverables, milestones and expenditure to date, to be reviewed by experts from the ATTRACT Consortium members.
- ESO (Andy and Laura) is the unique and centralized contact point of all projects for monitoring purposes through [ATTRACT@eso.org](mailto:ATTRACT@eso.org).
- ESO will send you detailed instructions and an Excel form via this email tomorrow June 1st. Please direct any questions to Andy or Laura at the email address above.
- **The Project Coordinators will write light project status reports in an Excel form and send it to ESO.** Assigned R&D&I experts from ATTRACT consortium review the reports and will evaluate them and make comments. ESO and PAO will follow up on the comments.
- If any significant issues regarding the progress of the project is found, the PAO will contact the coordinator.

# “ Light Monitoring”: Process, report type, contact and timing (to R&D&I projects)

- **Process:**



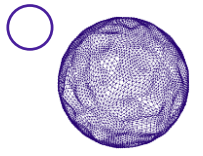
- **Report type:** Two "light" Project Status Reports will be used to monitor the ATTRACT projects.

- **Contact:** ESO (Andy and Laura) is the unique and centralized contact point of all projects for monitoring purposes through [ATTRACT@eso.org](mailto:ATTRACT@eso.org).

- **Timing:**

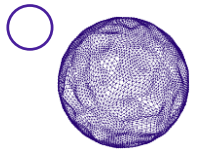
	From / to	Deadline for report's submission
First Light Project Status Report	June 1 <sup>st</sup> -Nov 31 <sup>st</sup> 2022	Dec 7 <sup>th</sup> 2022. 23:59 (CET)
Second Light Project Status Report	June 1 <sup>st</sup> -Nov 31 <sup>st</sup> 2023	Dec 7 <sup>th</sup> 2023. 23:59 (CET)





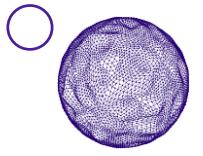
## Monitoring and Reporting: Periodic Reports (to R&D&I projects)

- Two periodic reports will be implemented.
- These will be similar to the mid and final reports that any EU funded project does.
- The Consortium will be required to present the progress and financials of their project to the Independent R&D&I Committee.
- The presentation will be face-to-face. The EC will be invited to the process.
- If the outcome is judged positive by the Independent R&D&I Committee the next payment tranche, following the TPPA, will be realized.
- The concrete dates are to be determined but the first periodic report is planned by end of January 2023 and the second periodic report is planned by June 2024.
- The PAO will communicate to the coordinators the exact dates, templates, etc with sufficient time in advance.

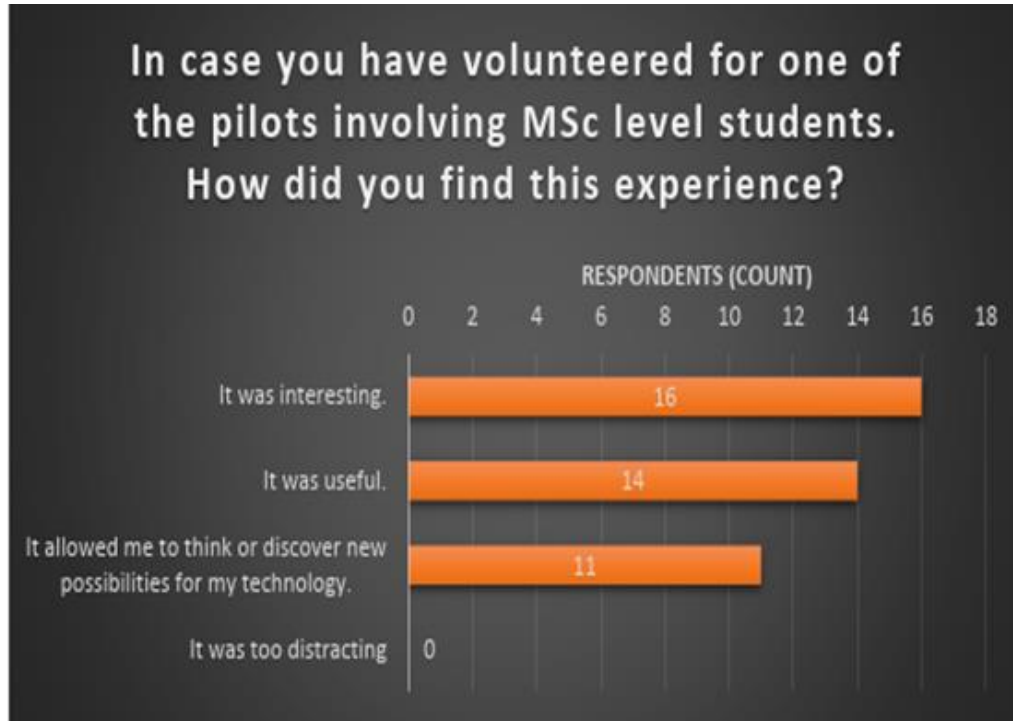


## Student Calls and Interaction with Students

- The ATTRACT Consortium launched three parallel calls: for R&D&I projects, for Students (ATTRACT Academy) and for the implementation of a forward looking Socio-economic study of ATTRACT.
- The mission of the different student teams is to get INSPIRATION from the technology developed in the R&D&I project and materialize this inspiration into PROTOTYPES addressing the United Nations Sustainable Development Goals <https://sdgs.un.org/goals> .
- The students are NOT there for “stealing” your technologies neither for proposing ideas on the same line that you are working with.
- They are there for EXPLORING alternative paths linked to social innovation.
- Their exploration is by using “Design Thinking” methodologies. If you would like to know more about it, please contact [shreyasi.kar@aalto.fi](mailto:shreyasi.kar@aalto.fi) .



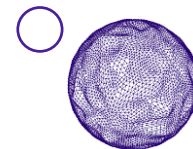
## Student Calls and Interaction with Students



In ATTRACT Phase 1, 11 projects discovered new potential applications of their technology proposed by the interdisciplinary MSc student teams.

**TAKE ADVANTAGE** of extra thinking brains.

**Interact with the students through their tutors!**



## Student Calls and Interaction with Students

R&D&I Project	Round 0 Student Programs (January 2022 – July 2022)	
Random Power		
<b>ULTRARAM</b>		
Sniffirdrone	SP6 - TeSI	
Pipe4.0	SP7 - ACISS	
AHead	SP1 - BASE	
h-cube		
VISIR2	SP6 - TeSI	
MICROQUAD	SP7 - ACISS	
<b>HYGER</b>		
IALL	SP2 - SGI	
<b>MEGAMORPH</b>		
Glass2mass	SP7 - ACISS	
META-Hilight	SP2 - SGI	
Unicorn DX	SP1 - BASE	SP7 - ACISS
<b>POSICS-2</b>		
H3D-VISIOAIR	SP7 - ACISS	SP11 - FTSF
HIPMED	SP7 - ACISS	
HYLIGHT	SP6 - TeSI	

Aalto University, which is the main responsible of running the ATTRACT Academy has done a great job for matching all the student projects with each one of the R&D&I projects.

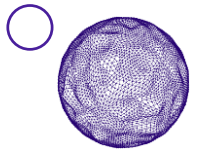
It is included here as a reminder.

Please contact [shreyasi.kar@aalto.fi](mailto:shreyasi.kar@aalto.fi) for any questions.



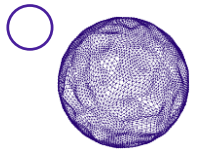
R&D&I Project	Round 1 Student Programs (August 2022 – July 2023, Ongoing)		
<b>Random Power</b>		SP9-	
	SP4-CBI4AI	CBI.ATTRACT	
<b>ULTRARAM</b>	SP6 - TeSI	SP7-ACISS	
<b>Sniffirdrone</b>	SP1 - BASE	SP9 -	
		CBI.ATTRACT	
<b>Pipe4.0</b>			SP9 -
	SP2 - SGI	SP8 - CBI-A3	CBI.ATTRACT
<b>AHead</b>	SP7 - ACISS	SP8 - CBI-A3	
<b>h-cube</b>	SP1 - BASE	SP8 - CBI-A3	
<b>VISIR2</b>	SP5 - CBI-FP	SP7 - ACISS	
<b>MICROQUAD</b>		SP9 -	
	SP5 - CBI-FP	CBI.ATTRACT	
<b>HYGER</b>	SP4 - CBI4AI	SP8 - CBI-A3	
<b>IALL</b>	SP2 - SGI	SP3 - SPOT	
<b>MEGAMORPH</b>	SP4 - CBI4AI	SP7 - ACISS	SP11 - FTSF
<b>Glass2mass</b>	SP1 - BASE	SP6 - TeSI	
<b>META-Hilight</b>	SP3 - SPOT	SP2 - SGI	
<b>Unicorn DX</b>	SP1 - BASE	SP2 - SGI	SP3 - SPOT
<b>POSICS-2</b>	SP5 - CBI-FP	SP6 - TeSI	
<b>H3D-VISIOOnAIR</b>	SP1 - BASE		
<b>HIPMED</b>	SP5 - CBI-FP	SP8 - CBI-A3	
<b>HYLIGHT</b>		SP9 -	
	SP7 - ACISS	CBI.ATTRACT	

R&D&I Project	Round 2 Student Programs (August 2023 – July 2024)		
<b>Random Power</b>	SP1-BASE	SP7-ACISS	SP8-CBIA3
<b>ULTRARAM</b>	SP1-BASE	SP4 - CBI4AI	
<b>Sniffirdrone</b>	SP3 - SPOT	SP5 - CBI-FP	SP7 - ACISS
<b>Pipe4.0</b>	SP2 - SGI	SP5 - CBI-FP	
<b>AHead</b>		SP9 -	
	SP6 - TeSI	CBI.ATTRACT	SP11 - FTSF
<b>h-cube</b>			SP9 -
	SP4 - CBI4AI	SP7 - ACISS	CBI.ATTRACT
<b>VISIR2</b>	SP3 - SPOT	SP8 - CBI-A3	
<b>MICROQUAD</b>	SP2 - SGI	SP7 - ACISS	SP8 - CBI-A3
<b>HYGER</b>	SP1 - BASE	SP6 - TeSI	
<b>IALL</b>	SP4 - CBI4AI	SP5 - CBI-FP	
<b>MEGAMORPH</b>	SP1 - BASE	SP3 - SPOT	
<b>Glass2mass</b>		SP9 -	
		CBI.ATTRACT	
<b>META-Hilight</b>	SP6 - TeSI	SP8 - CBI-A3	
<b>Unicorn DX</b>	SP2 - SGI		
<b>POSICS-2</b>		SP9 -	
	SP2 - SGI	CBI.ATTRACT	
<b>H3D-VISIOOnAIR</b>	SP3 - SPOT	SP5 - CBI-FP	
<b>HIPMED</b>		SP9 -	
	SP7 - ACISS	CBI.ATTRACT	
<b>HYLIGHT</b>	SP1 - BASE	SP8 - CBI-A3	



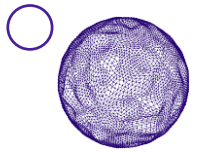
## Student Calls and Interaction with Students

- The students are NOT there for “stealing” your technologies neither for proposing ideas on the same line that you are working with.
- The ATTRACT Consortium does not want NDAs mediating the interaction with the students.
- Each R&D&I Consortium **DECIDES** what information you would like to communicate to the students.
- **NOBODY is obliged to communicate anything that you do not want.**
- **But all the information decided to be communicated to the student teams is considered of public use.**
- If you want to see examples of the projects that the students accomplished in ATTRACT Phase 1, please go to <https://phase1.attract-eu.com/showroom/student-projects/>



## **Socio economic study and Interaction with the scholars undertaking it**

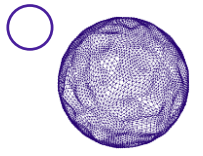
- The elaboration of the socioeconomic study is key for the continuation of ATTRACT in the future.
- It will demonstrate to policy makers the future value and impact of the ATTRACT initiative.
- Please interact with the scholars that will undertake the Socio-economic study as much as possible.
- Again, NOBODY is obliged to disclose any information that you do not want to be disclosed.
- If you have questions regarding the Socio-economic study, please contact [jonathan.wareham@esade.edu](mailto:jonathan.wareham@esade.edu) and [victoria.cochrane@esade.edu](mailto:victoria.cochrane@esade.edu) .



## **ATTRACT main Conferences**

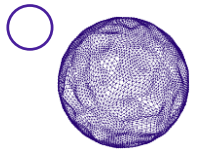
- ATTRACT will organize two main Conferences in which you will be required to participate:
  - The pre-final conference (by May 2024 at the ESRF premises in Grenoble).
  - The final conference (by November 2024 in Brussels).
- Those are special opportunities to showcase your results, technology, etc to a very wide audience of industrialists, policy makers, investors, etc.
- **TAKE ADVANTAGE!**





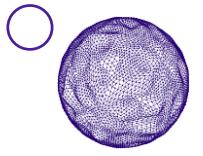
## Dissemination and Outreach

- The ATTRACT Communication team did a superb job during ATTRACT Phase 1 for disseminating the achievements of your project.
- In many cases it captured the attention of investors, industry, etc.
- It will continue to do so during ATTRACT Phase 2.
- TAKE ADVANTAGE!
- If you would like that we announce hiring positions etc, please let us know. We can study the possibility of establishing “ATTRACT Hiring pages”.
- For anything you would like disseminating contact [karen.yalta@esade.edu](mailto:karen.yalta@esade.edu) .



## Dissemination and Outreach

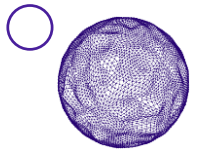
- The next step for the communication team, after this kick-off, is compiling the public summaries of your projects and start a wide dissemination campaign.
- If you so wish to send us a promotional video of your project and/or help you to do so please contact [karen.yalta@esade.edu](mailto:karen.yalta@esade.edu) .
- An interesting opportunity, in case you would like to make use of it, is getting attention from potential investors for your project.
- EIRMA is developing a tool called FLOWW in this respect. Please contact the ATTRACT PAO for more details.



## Dissemination and Outreach

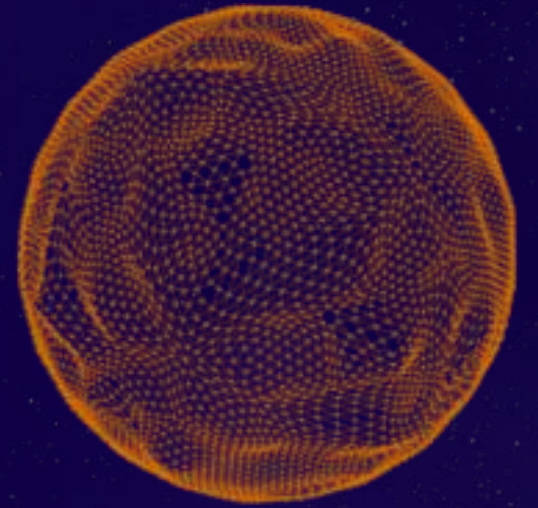
- In your publications, please acknowledge the ATTRACT projects by using:

**This project has received funding from ATTRACT, a European Union's Horizon 2020 research and innovation project under grant agreement No. 101004462**



## **Ethical Self Assessment**

- In the next weeks you will receive from the ATTRACT PAO, the standard but mandatory Ethical self assessment with instructions that is required to be filled and submitted as for any EU funded projects.



**Thanks!**

