

## AGENDA

09:00 – 09:05 a.m.	Brief welcome by <b>Karen Yalta</b>	ATTRACT Communications Manager
09:05 – 09:10 a.m.	Welcoming words by <b>Michael Krisch</b>	ATTRACT Project Consortium Board chair and International Research & Innovation Programmes Manager
09:10 – 09:15 a.m.	<b>John Wood</b> – ATTRACT and the private investment, future plans	ATTRACT Project Advisory Committee (PAC) chair and former secretary general of the Association of Commonwealth Universities
09:15 – 09:20 a.m.	<b>Shreyasi Kar</b> – The ATTRACT Academy: concept and what is expected from the participants	ATTRACT Project Consortium Board (PCB) member and Project Manager at Aalto University Design Factory
<b>20 minutes</b>	Academy call - Projects presentation	<i>Two minutes per project</i>
09:40 – 09:45 a.m.	<b>Jonathan Wareham</b> – ATTRACT Socioeconomic Study: its main goal and what is expected from all contributors	ATTRACT Project Consortium Board (PCB) member and professor of Information Systems at Esade Business School
<b>16 minutes</b>	Socioeconomic studies call - Projects presentation	<i>Two minutes per project</i>
10:00 – 10:05 a.m.	<b>Sergio Bertolucci</b> – ATTRACT R&D&I projects: what is expected from the funded projects	ATTRACT R&D&I Committee (IC) chair, professor at University of Bologna and former scientific director at CERN
<b>36 minutes</b>	R&D&I Thematic call - Projects presentation	<i>Two minutes per project</i>
10:40 – 11:00 a.m.	Coffee Break	Coffee Break
11:00 – 12:30 p.m.	<b>Pablo García Tello</b> – ATTRACT phase 2: rules and regulations	ATTRACT Project Administrative Office & section head of the Development of EU Projects & Initiatives at CERN
12:30 – 1:30 p.m.	<b>Q&amp;A</b> about ATTRACT phase 2	Q&A by Pablo García Tello
1:30 – 1:35 p.m.	Closing remarks by <b>Michael Krisch</b>	ATTRACT Project Consortium Board chair and International Research & Innovation Programmes Manager